



North West Vancouver **Ringette**

2023/2024 TEAM SPONSORSHIP PACKAGE





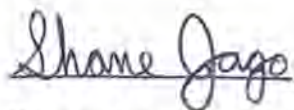
Dear Sponsor,

Ringette is a unique and exciting winter ice sport that is gaining popularity around the world. A game where inclusivity is a priority, ringette is open to players of all ages and genders. As a Canadian Heritage sport, ringette has a strong cultural heritage in Canada and is a core sport in the BC Winter Games and the Canadian Winter Games.

Ringette is a fast-paced sport that requires teamwork, strategy, and physical skill. By funding development programs for young ringette players, we can provide local youth with the opportunity to develop their skills and gain the confidence they need to succeed in all areas of their lives. Additionally, we can create opportunities for older adults to participate in the sport as coaches or volunteers, which can provide a sense of purpose and social connections.

In conclusion, I believe that funding programs for a young ringette player is an important investment in the development of youth in Canada, as well as the health and well-being of individuals of all ages. By providing youth with the opportunity to participate in this unique and engaging sport, we can help them to develop the skills, confidence, and cultural connections they need to succeed in all areas of their lives.

Thank you for your consideration.



Shane Jago
President NWWRA





ABOUT US

The North West Vancouver Ringette Association is a non-profit organization that promotes the sport for a wide range of players. We offer programs for players from ages 4-18 years of age who live in North and West Vancouver. The North West Vancouver Ringette Association is committed to promoting ringette and providing a safe, inclusive, and fun environment for all players to learn and develop their skills.


The Association had a total of 95 players and 15 volunteer coaches for the 2022/2023 season. The players were distributed across different levels, Fundamentals (ages 4-8), U10 to U18 club teams and the 19+ Regional Zone team.



SUPPORTING YOUTH IN SPORTS

The North West Vancouver Ringette Association (NWVRA) plays a crucial role in the positive development of youth in our community. By providing opportunities for youth of all races and genders to participate in ringette, NWVRA promotes inclusivity, empowerment, and physical activity.

The NWVRA contributes to the overall development of youth by promoting physical activity and healthy lifestyles. Ringette, as a fast-paced and dynamic sport, provides a platform for young people to enhance their physical fitness, motor skills, and coordination.





Furthermore, NWVRA serves as a pathway for talent development and progression in ringette. By providing access to certified coaches and high-level training, it supports the growth of skilled athletes. This can open opportunities to higher levels of competition, such as regional and national championships, and potentially even lead to opportunities for college scholarships or professional careers in the sport.

Ultimately, the NWVRA's commitment to youth sport development creates a lasting impact. It empowers them to embrace sports, build self-confidence, and develop valuable life skills that extend far beyond the arena.

OUR VOLUNTEERS

Our program is delivered by volunteer coaches who are all certified according to Canadian standards. Each team has at least one female coach to promote female leadership in the sport, and we implement a two-person rule to ensure player safety. Ringette also provides young players with an opportunity to volunteer and often serves as their first job, as they can train to become a paid referee.





HOW WE FUND OUR PROGRAMS

Historically our team has been funded by team fees and dedicated volunteers in the NWVRA community. In-kind contributions are contributed by board members, our team managers and also our certified coaches who provide high-level training, many volunteers continue to contribute time and funds even after their child no longer plays Ringette.

The team also receives additional funding from programs like ViaSport, Kidsport and the BC Gaming Grant. Additional fundraising events take place throughout the year.

Team costs have increased and as a result of our ice sheet rental costs accounted for more than 50% of our expenses last year. The funding model we have used successfully for so many years is no longer viable, therefore we are looking for a sponsorship partner to help us achieve our training goals.





SPONSOR THE N WVRA

The North West Vancouver Ringette Association (N WVRA) offers two distinct sponsorship opportunities to support its teams and promote the development of youth athletes.

The **Team Sponsorship Program** offers a comprehensive approach, granting sponsors the opportunity to have their branding prominently displayed on team jerseys, along with special brand recognition on social media and logo placement rinkside at the prestigious West Vancouver Ice Arena. These sponsorship programs not only help the N WVRA fulfill its mission but also provide sponsors with valuable exposure, association with a respected sports organization, and the satisfaction of supporting the growth and success of young athletes.

The **Activity Sponsorship Program** allows sponsors to contribute to association activities, development programs and other costs such as uniforms. In return the association will provide brand recognition on N WVRA's social media channels and logo placement on the organization's home page. This program enables sponsors to showcase their commitment to youth sports and connect with a wide digital audience.

Both programs provide valuable opportunities for sponsors to align their brand with the positive values of teamwork, dedication, and community engagement promoted by the N WVRA. By supporting these programs, sponsors not only contribute to the growth and development of youth athletes but also gain exposure and recognition within the N WVRA community and beyond.





Team Sponsorship Program:


\$11,000 annually for a limit of 1 sponsor

This program is designed to provide sponsors with a comprehensive and impactful partnership opportunity with the North West Vancouver Ringette Association (NWWRA).

Sponsor Benefits:

1. Sponsors participating in this program will have their branding prominently displayed on the team jerseys, ensuring significant visibility during practices, games, and tournaments. This prime jersey branding offers a powerful marketing opportunity, as it captures the attention of players, parents, spectators, and even media coverage.
2. Sponsors will receive special brand recognition on NWWRA's active social media channels. This includes mentions, tags, and posts that highlight the sponsor's involvement and support of the NWWRA and its teams.
3. Sponsors will enjoy logo placement rinkside at the West Vancouver Ice Arena. This premium location ensures that the sponsor's logo is prominently featured in the arena, capturing the attention of spectators, players, and families attending games and events. The visibility at the rinkside enhances brand recognition and association with the NWWRA, highlighting the sponsor's commitment to supporting youth sports and community development.





Team Activity Program:

The Individual Team Activities Sponsorship Program offers sponsors the opportunity to support specific teams within the North West Vancouver Ringette Association (NWXRA).

Friends and Family Contribution - \$150 annually

Power Skating: Enhance the team's skating abilities with specialized power skating training. This program focuses on improving speed, agility, balance, and overall skating technique.

Dryland Training: Develop strength, conditioning, and agility off the ice through targeted dryland training sessions. This program incorporates various exercises and drills to improve overall fitness and athleticism.

Player Development - \$250 annually for 4 sponsors

Goalie Training: Provide dedicated training sessions for goaltenders to enhance their skills, techniques, and confidence. This program focuses on goaltending-specific drills, positioning, reflexes, and game strategies.

Coach Development Training: Support the professional growth of coaches by offering specialized training and development opportunities. This program aims to enhance coaching skills, strategies, communication, and leadership abilities.


Player Development Sponsors will receive special brand recognition on NWVRA's social media channels, showcasing their commitment to promoting youth sports and the development of talented athletes.

Programs and Uniforms - \$1,000 annually for 2 sponsors

Spring Ring Training Program: Extend the season with a specialized training program during the spring. This program offers additional practice sessions, skill development, and team-building activities to maintain momentum and progress.

Uniform Replacement Fund: Contribute to the upkeep and renewal of team uniforms. This fund ensures that teams have access to fresh, well-maintained uniforms, fostering a sense of unity and professionalism.

Program and Uniform Sponsors will receive additional, brand recognition by having this organization logo prominently displayed on NWVRA's home page, ensuring visibility to a wide audience of players, parents, and community members.





We invite sponsors to join us in making a meaningful difference in the lives of these athletes and the community as a whole. By becoming a sponsor, you will not only gain valuable exposure but also become an integral part of the NWVRA's journey to inspire, empower, and develop the next generation of athletes.

If you are interested in learning about the next steps in becoming a sponsor, please email the NWVRA Sponsorship Coordinator at promotions@nwvra.ca or call 604-364-2296.

